

# MOLLIE'S *fund* newsletter

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## *Mollie's Story*

*As a sophomore in college, Mollie discovered a mole on her thigh. In the following six months she underwent surgery, chemotherapy and radiation. The Mollie Biggane Melanoma Foundation was created in her memory.*

*Our mission is to increase awareness for melanoma prevention, provide information and services on skin cancer detection, and support melanoma patients through education of the latest treatments.*

## Purchase with Purpose

Protect your skin all year long. Even on cloudy days UV rays can cause damage.

MDSolarSciences are doctor-developed sun care and sun repair products, that are a pleasure to wear! Get 25% of your first purchase and they will donate 25% to Mollie's Fund.

Use code MBF25 @ MDSolarSciences.com  
Valid through December 31, 2018.



## Letter from the Biggane Family

Dear Friends,

1 in 50 Americans will be diagnosed with melanoma and one person every 54 minutes will die from the disease this year. In the last 10 years, the number of new cases has increased by 53%! Melanoma does not discriminate. Anyone, regardless of skin color, age, race, ethnicity or gender is at risk. Early diagnosis and prevention are vital strategies in winning our war against melanoma.

Because changing behaviors and attitudes about sun protection is central to our prevention message, Mollie's Fund was especially intent in our outreach to young people this year. We focused on this effort at college screenings, with a public service announcement for college radio stations warning students about the risks of tanning beds, and in continuing our partnership with many other campuses and schools by supplying our resources to their health and wellness programs. Together with the Garden City School District PTA Health Committee Chairs, we developed a unique district-wide comprehensive program that supplied online parent skin cancer education and tips for family sun safety. We also coordinated corresponding programs throughout the schools which re-enforced skin cancer prevention. As kids enjoy the summer by playing outside, they can reapply sunscreen at units we donated in Garden City playgrounds and parks, and at beaches in the town of Southold on Long Island's North Fork. Our overall goal is to change behaviors so that sunscreen use is incorporated into daily health routines.

Yankee and Mets fans continued to learn the importance of sun safety through our scheduled messages at the game and on their channel network and mobile devices. The Mollie Team was thrilled to be honored at The NY Islanders Hockey Game last November as they celebrated Skin Cancer Awareness night at Barclays Center. Our TV and radio campaigns now reach audiences all over the U.S, and our social media connections have engaged followers as far away as Germany and Turkey! Our full-sized bus wrap on the Hampton Jitney with the bikini ad created by George Pappas has stopped traffic from midtown to East Hampton.

Mollie's Fund values our relationships with NYU Langone and Eastern Long Island Hospital and looks forward to more partnerships to advance melanoma education. We are collaborating with our colleagues at Melanoma Action Coalition as we plan for our next conference in October at The University of Pennsylvania. We applaud MAC's expertise and support as we strive together to prevent melanoma and support patients.

Thank you to our Boards for their ongoing encouragement and input. And, a heartfelt thank you for your unwavering support and belief that in Mollie's name we are making a difference in the melanoma war!

— Jack, Maggie, Julie, Cara, Johnny and Mary

## Deferment for Cancer Patients Student Loans

Last June, Ileana Ros-Lehtinen (R. FL) and Ed Perlmutter (D. CO) introduced H.R. 2976, the Deferment for Active Cancer Treatment Act. This legislation would enable individuals who are diagnosed with cancer to defer payments on public student loans while they are actively receiving treatment (and 6 months after) without interest accruing during the deferment period. Seventy-five members of Congress representing both parties co-sponsored this bill. On July 12th, Florida Senator Bill Nelson (D) introduced this bill to the Senate. It was then referred to the Committee on Health, Education, Labor and Pensions.

Why should we care?

70,000 new young adult cancer diagnoses are predicted in 2018. Patients who are attending college, graduate programs or beginning new careers may have student loan obligations. Postponing their debt repayment would allow these patients to concentrate on treatments and getting healthier without the financial burden of accruing interest on their loans.

LaunaLoft.org, an organization that understands the unique challenges of young adults diagnosed with cancer, strongly supports this legislation. Please visit their website to learn how you can support Congressional passage of this bill.

Mollie's Fund urges our supporters to get involved and spread the word that this legislation is critical to our children's future!

## NY Islanders Play Hockey with a Heart for Mollie's Fund

The NY Islanders care deeply about the community they call home. As part of their community outreach, the Mollie Biggane Melanoma Foundation was honored at last fall's Edmonton game at the Barclay Center.



Center Anders Lee delivered a touching message describing the mission of the foundation. Mollie's Fund PSAs were featured at halftime and during the time outs on the Jumbotron. Fans received classic Islander-inspired orange and blue stocking caps, along with our "Have You Checked Your Skin Lately?" brochures.

The Islander organization also donated a team-autographed hockey stick for a special raffle. Unfortunately, the Islanders couldn't pull off a win against Edmonton in overtime. But their fans endured freezing rain and record cold temperatures, and considered the orange hats a big winner.

### BOARD OF DIRECTORS

Jack Biggane	Maggie Biggane
Phil Glennon, JD	Debi Hussey
Al Vanasco, CPA	George Pappas
	Dave Westermann, Esq.

### Advisory Board

Jim Goydos, MD	Kavita Mariwalla, MD	Anna Pavlick, DO
Victoria Siegel, RN, EdD	Jedd Wolchok, MD, PhD	

## Your Generosity Has Enabled Us To...

- \* Support Eastern Long Island Hospital's Annual Golf Tournament with contributions of sunscreen, hats and skin cancer educational materials.
- \* Contribute to the skin cancer prevention efforts of Farmingdale State College.
- \* Provide "Have You Checked Your Skin Lately?" bags and sunscreen to the nurses at Zucker Hillside Hospital and Eastern Long Island Hospital in celebration of National Nurse Appreciation week.
- \* Help Tampa's Moffitt Cancer Center at the St. Pete's Pride Festival educate an underserved minority population through donations of our Spanish brochures and other skin cancer educational materials.
- \* Donate our "Have You Checked Your Skin Lately?" bags, brochures and posters to the health educators who participated in the 16th Annual Health Nets Conference at Adelphi University.
- \* Contribute skin cancer educational materials to the Health Services Program in Cascade, Oregon, which facilitates students educating younger students about the risks of unsafe sun behaviors.
- \* Donate skin cancer educational materials to the Health Studies program at Barker Middle School, Pittsford, NY.
- \* Give sun safety resources to the University of Maine's Student Research Program which benefits more than 2,000 students.
- \* Collaborate with the Peggy Spiegler Melanoma Research Foundation in their skin cancer prevention outreach to the Make the World Better Foundation (dedicated to enriching the lives of Philadelphia's youth) by gifting our Spanish brochures.
- \* Provide sunscreen to tennis players at the Garden City Casino and educational materials and sunscreen to the GC Pool.

# New Indoor Tanning Law for New York



**You don't let her smoke.  
You shouldn't let her tan.**



**Melanoma is the fastest growing cancer among young women.**

This June, NY State legislators approved a bill that would ban minors (under 18) from using tanning beds. Customers will be required to submit proof of age and owners will be obligated to keep a list of customers and age verifications. The bill exempts minor's use of UV devices prescribed by physicians. "The occasions are rare," said the bill's co-sponsor, Senator Phil Boyle (R-Bay Shore), "but it's nice when you can say you are probably going to save some lives with legislation. And this is one."

With this bill, NY joins fifteen states and the District of Columbia that already prohibit minors from indoor tanning. Some cities like New York and Chicago also have their own regulations. Australia and Brazil have outlawed indoor tanning entirely.

Research estimates that indoor tanning may cause upwards of 400,000 cases of skin cancer in the U.S. each year. Women under 30 are 6 times more likely to develop melanoma if they tan indoors (American Academy of Dermatology). The American Medical Association, American Academy of Pediatrics, Center for Disease Control, Federal Drug Administration and World Health Organization have all consistently warned about the carcinogenic impact of UV exposure.

## *"Mr. Sun" Captures Titanium Award for Best in Show*



Last fall, more than 800 ad industry leaders attended the MM&M Awards at Cipriani Wall Street, to select winners who represent the best in creativity, effectiveness, health care marketing, communications and media. Mollie's Fund captured the prestigious Titanium Award for Best in Show for their "Mr. Sun" public service announcement, created by Area 23.

**2017**  
**MM&M**  
**AWARDS**

Reaves West, Chair of Judges gave "Mr. Sun" high praise for how it "changed the discussion around a disease." The PSA had 2 million video views and 1.3 media impressions. No stranger to industry awards, Mollie's Fund and Area 23 collaborated on "Free Killer Tan" capturing a Gold Effie and Silver for youth marketing. Their other collaboration, which received the 2017 Cannes Lions award for their print ad, "Melanoma Monster," continues to shock pedestrians as they encounter the life-size monster lurking under a mole. Mollie's Fund's creative campaigns educate the public that skin cancer is both preventable and a matter of life or death.

Start at [smile.amazon.com](https://smile.amazon.com). Select Mollie Biggane Melanoma Foundation Inc. Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases. Please share AmazonSmile with your friends.



# Mollie's Fund Collaborates with Melanoma Community

The Melanoma Action Coalition is a group of more than 40 community-based melanoma foundations and individuals from across North America working together to share information and provide mutual support. As part of the team of founding members and Executive Board,

Mollie's Fund takes great pride in working with our conscientious, energetic colleagues in our mutual goal of eliminating the pain and heartache of malignant melanoma. On October 12th and 13th, MAC will be hosting a Philadelphia symposium "Confronting Melanoma in all its Forms and Stages." Dr. Lynn Schucter, Professor of Hematology-



Oncology at Penn Medicine's Abramson Cancer Center and program leader of their melanoma department, will chair the event. Presentations will include targeted therapies and new approaches to immunotherapies and a panel discussion will focus on financial and psycho-emotional support. We will be discussing how we can best support melanoma patients and their care givers, and strategies for encouraging better prevention will be examined. For more information about this conference, visit: [www.melanomaactioncoalition.org](http://www.melanomaactioncoalition.org).



Each February, the Melanoma Research Alliance invites selected members of the melanoma community to attend their annual retreat.



Researchers and scientists, as well as leaders of non-profits, government agencies and other like-minded organizations unite to learn about cutting edge discoveries that will facilitate new treatments. Mollie's Fund participated in the Advocacy and Prevention part of the program with our MAC partners. MRA has contributed \$100 million to melanoma research, creating new therapies which have dramatically improved patient survival.

The Women's Dermatologic Society founded in 1973 boasts over 1400 members in 33 countries. This premier organization represents the very best in dermatologic care. They are dedicated to professional development and excellence in patient care, mentorship and leadership. WDS fosters volunteerism and Mollie's Fund was thankful for their outreach to support our skin cancer screenings. WDS member Dr. Marcus facilitated both our screenings. In turn, we support their programs with donations of our "Have You Checked Your Skin Lately?" brochures.



## World-Wide Recognition for Mollie's Fund

In late April, Mollie's Fund granted permission for publication of our "Melanoma Monsters" in a German medical journal after receiving the following request from Dustin Grunert:

*"Dear Mr. Biggane, I am an editor for the German medical journal (<https://www.aerzteblatt.de/int>). We are now in the final stages of production of our supplementary publication: "Perspektiven der Dermatologie" (Prospects in Dermatology), that targets general practitioners and dermatologists. I found the pictures of the melanoma monster campaign and found them to be AMAZING..."*

Also, students at Manisa Celal Bayar University in Turkey will be benefiting from the outreach efforts of researcher, Esin Sevgi Dogan who is dubbing our production of "Mr. Sun."



# Mollie's Fund at NYU Working to Prevent Melanoma

The NYU Langone Health Center with the support of Mollie's Fund sponsored a community program "Skin Cancer: Protection and Treatment" on April 12th. Jennifer Stein, MD, PhD, spoke to the participants in the Center's Farkas Auditorium of the importance of early detection. Dr. Russell Berman, from

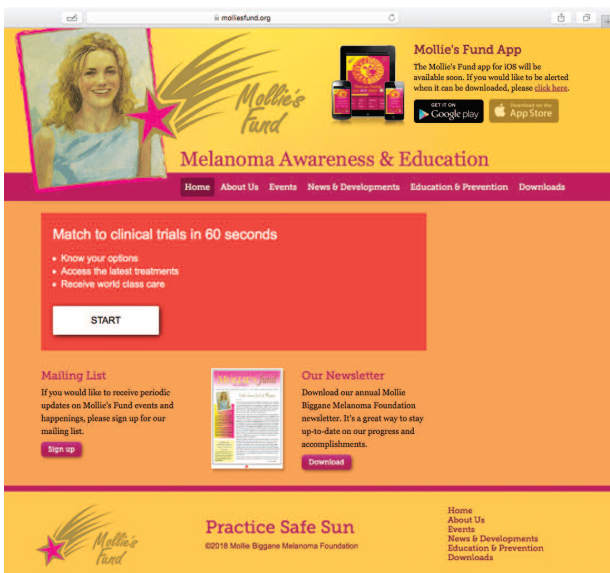


the Perlmutter Cancer Center's Department of Surgery, described the advances in surgical procedures based on recent research. Co-Director of the Melanoma Program, and Professor of Medicine, Anna Pavlick, DO was very optimistic about the recent discoveries in therapies for metastatic disease. Social worker Deborah Koepfel, LCSW-R, gave an overview of the support services available to the melanoma patients at NYU Langone. A survivor shared his treatment journey and the panel of speakers provided a Q & A forum to further educate the public about treatment options. A healthy lunch was provided after the discussion and participants received educational handouts from Mollie's Fund.



## Medical Personnel Outreach

In March, Victoria Siegel and Jack and Maggie made a presentation to the executive staff of Eastern Long Island Hospital, sharing Dr. Siegel's proposed changes to their current Electronic Medical Records form to include skin cancer education and assessment. The hospital will follow NYU Winthrop University Hospital's implementation of our revised form last year. Dr. Siegel has conducted extensive research and studies in skin cancer prevention and will be available for further nursing support. President and CEO Paul Connor commented, "ELIH looks forward to working with Mollie's Fund in implementation of this important revision to the EMR to reflect skin cancer prevention."



## Mollie's Fund Partners with Antedote for Clinical Trials Navigator

As a result of presentations and conversations during our November Chicago Melanoma Action Coalition Meeting, our website now features a Melanoma Clinical Trials Search. Mollie's Fund launched our Melanoma Clinical Trials Navigator in partnership with Antedote. Why is this so transformative? Because now, melanoma patients and their caregivers will be able to access in 60 seconds their options for the latest treatments, guidelines and locations. Previously, searching for clinical trials was often cumbersome, yielding outdated results. With 300 clinical trials looking for participants, this search engine will help us to "support melanoma patients through education of the latest therapies" – an integral part of our mission.



# Educating a New Generation



## College Screenings

The American Academy of Dermatology's "SPOTIME" Skin Cancer Screening Program has saved countless lives through early detection of melanomas. Statistics substantiate that melanoma is the most common cancer for young adults 25-29, and the second most common form in the 15-29 population. Excessive unprotected UV exposure and the use of tanning beds account for this upward trend. College communities offer exceptional opportunities for skin cancer prevention programs.

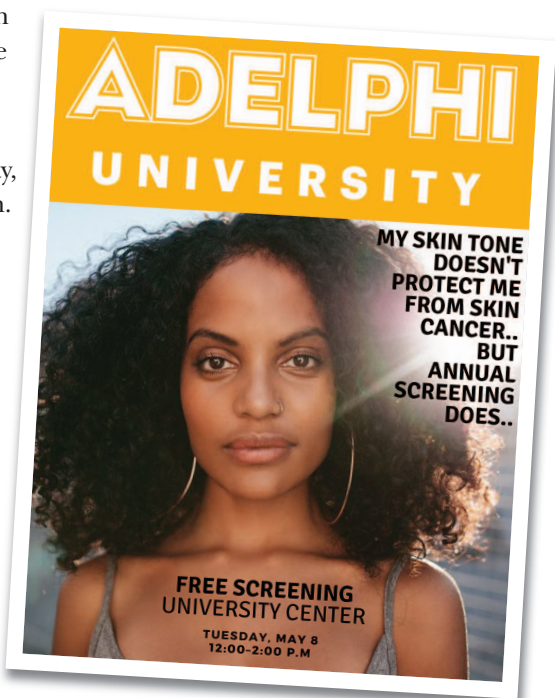
Besides checking skin for suspicious lesions, dermatologists counseled participants on behaviors that may negatively affect the health of their skin. With the support of the Women's Dermatologic Society, Mollie's Fund was able to present skin cancer screening programs at Molloy College of Nursing, Rockville Centre and Adelphi University, Garden City.

All participants received sunscreen donated by MD Solar Sciences and skin cancer educational materials from Mollie's Fund.

Dr. Linda Marcus, MD, and Dr. Rachael Kushner, DO, volunteered their services to provide the free April 20th screening to the Molloy College Community. Nursing Professor Victoria Siegel spearheaded this effort on the Molloy side and recruited nursing students to help. According to Dr. Siegel, "Because nurses are so involved in disease prevention, it is essential for them to have first-hand experience in this preventive program. Skin cancer impacts 1 in 5, and nurses need to be on the front line in changing this statistic."

Dr. Jean Harris, Director of Health Education Programs at Adelphi University, organized the campus program on May 8th.

Dr. Linda Marcus, MD, (an Adelphi alum!) once again volunteered her services assisted by Miss Samantha Nicolini, PA, from Mariwalla Dermatology. "I jumped at the chance to collaborate with the Mollie Biggane Melanoma Foundation to bring the first Melanoma Awareness event to our campus community," said Dr. Harris. "It was a valuable experience for our graduate students to organize the event from start to finish and beneficial to all those who were screened." Mollie's Fund anticipates safer sun practices among participants, as results from the pre/post screening quiz indicated over 90% of those screened learned the three types of skin cancer and that tanning beds are not a safe alternative. Prior to the screening, almost 90% of the participants thought that using SPF 15 sunscreen reduced their risk of developing skin cancer, but afterwards less than a quarter still believed SPF 15 sunscreen to be effective sun protection.





## *Mollie's Fund Collaborates with GC Schools for Skin Cancer Prevention*

Mollie's Fund recently partnered with the Garden City PTA Health and Safety Committee to present a district-wide May Sun Safety

Program for GC Public Schools. Health Committee Chairs Jen Schmitt and Beth Spirakas worked with Maggie Biggane to develop a unique program to educate Garden City School students and parents about skin cancer prevention.

Jen and Beth used grade level PTA meetings to explain to parents the necessity of learning sun safe behaviors. The schools' websites were tailored to include age-appropriate skin cancer resources that parents could easily facilitate with their children. Second graders received EPA's workbook, "Mission Sunwise". At the end of the week, students who returned the completed workbook earned a free homework pass! On May 25th, the Middle School Sixth Graders' Assembly featured "The Dark Side of the Sun", a video created and produced by Mollie's Fund. Dr. Ted Daly, MD, Garden City Dermatology, engaged students in a Q&A session about skin cancer. Students were encouraged to share the lessons learned in their assembly with parents and friends. Tenth grade Health classes viewed Mollie Fund's "Free Killer Tan" and "Dear 16 Year Old Me" from the David Cornfield Melanoma Fund. High School Spanish classes completed translations of "Se ho examinado lo piel recientemente" (Have you checked your skin lately?). Throughout all the schools, Mollie's Fund posters were displayed to encourage sun safe behaviors. Mollie's Foundation is donating sunscreen dispensers to both the Garden City Middle School and High School. All GC parks are also recipients of these free dispensers. Sunscreen accessibility increases use and fosters sunscreen application habits, ultimately saving lives and medical costs.



## **Mollie's Fund brings Skin Cancer Awareness to Students at Sacred Heart**

On April 26th, Mollie's Fund supporters, Victoria Siegel, RN, EdD and Anna George, RN, PhD, visited the students at Sacred Heart Academy to discuss the necessity of skin cancer prevention. Maggie Biggane and Molloy nursing school professors Siegel and George encouraged the girls to consistently use sunscreen with UVA/UVB 30 and above, reapply often after swimming or sports, wear sun protective clothing and sunglasses and try to avoid mid-day sun. They stressed, indoor tanning is a carcinogen and should be avoided. Students were reminded that skin cancer does not discriminate, anyone with skin is susceptible! The girls were able to check their own sun damage by viewing their faces through UV light. Students received sunscreen samples donated by MD Solar Sciences and self-check brochures from Mollie's Fund.

Participants were asked to bring home the important lessons learned during the presentation to their families and friends to ensure a sun-happy summer.





## Mollie's Fund Junior Board

On May 23rd, our Junior Board members volunteered at the Melanoma Research Alliance's Eighth Annual **Leveraged Finance Fights Melanoma** event at Rockefeller Center. Since its inception, this premier gathering of the finance world has raised over \$8 million dollars for melanoma research!

In our ongoing commitment to prevent skin cancer and improve melanoma patient outcomes, social media participation is crucial. Our Junior Board, with Cara Biggane's direction is responsible for Mollie's Fund's postings. Through our platforms, we are able to educate and motivate followers in our ongoing mission to be sun safe. Social media has also allowed us to connect with other members of the world-wide melanoma community – survivors, advocacy groups, researchers, doctors and medical personnel to expand the conversation on how we can best provide updated education and awareness. Follow us on Facebook, Twitter, Instagram and YouTube to learn about current events and news updates associated with Mollie's Fund. And continue to share your sun smart photos, showing how you practice safe sun by tagging @molliesfund for our #beshady campaign.

**FOLLOW @MolliesFund**



Through the use of social media we have been able to reach and interact with a larger and broader audience. You can follow us on Facebook, Twitter, Instagram and YouTube to learn about current events and news updates associated with Mollie's Fund. We have continued our #beshady campaign which invites our followers to share their sun smart photos with us. Share photos of the ways you practice

safe sun by tagging @molliesfund to encourage others to join us and #beshady.



# MOLLIE'S FUND IN THE MEDIA



Mollie's Fund believes that our public service announcements are a powerful tool in raising awareness about skin cancer, and we have created a variety of announcements to capture diverse audiences. During the summer season, Yankee and Mets fans listening to live games will learn sun safety tips. Weather UV reports on WABC-TV and WNBC-TV are supplemented with our prevention message. Z100 and WINS 1010 radio listeners are cautioned about the value of skin checks. WCBS-TV continues to air our melanoma warnings during their scheduled programming and college radio stations supported our outreach during May, emphasizing



avoidance of tanning beds. These campaigns represent more than 35 million impressions since May, seen by viewers in San Francisco, Los Angeles, Houston, Chicago, Philadelphia and Raleigh, intended to protect the public from melanoma.

## “Something More”

Chris Boyd enjoys a well-earned reputation for his informative discussions on “Something More”, his weekly WXTV, 95.1 FM Saturday radio broadcasts. During the show, Chris educates his audience about investing and financial planning. But he also discusses quality of life issues which is why he invited Jack and Maggie on April



21st to share Mollie's story and the mission of their foundation. Chris shared with his listeners the tragic story of losing his sister to melanoma. Because the show is broadcast from Cape Cod, and with summer approaching, the Bigganes emphasized the necessity of sun protection – applying and reapplying sunscreen with UVA/UVB 30 or more and, wearing sunglasses, a hat and protective clothing. They also reminded the audience: that anyone with skin can get skin cancer, there is no such thing as a safe tan, tanning beds are carcinogenic, and everyone should be checked regularly by a dermatologist. Maggie expressed optimism about the new drugs and therapies that are currently being used and are in the pipeline which gives hope to late stage patients.



## Traffic Stops with our PSAs

This summer our bikini girl PSAs were a familiar site on the Hampton Jitney's 100+ mile trip throughout the East Side of Manhattan, Queens, and the Long Island Expressway to the Hamptons. A special wrap was created to envelope the outside of the bus in order to educate motorists and pedestrians. These two public service ads read: “Odds of being attacked by a shark 1 in 65,000,000, odds of developing skin cancer 1 in 5” and “Odds of being struck by lightning 1 in 700,000, odds of developing skin cancer 1 in 5”.

# Mollie's Fund Hosts 17<sup>th</sup> Annual Golf Outing and Dinner

Perfect weather greeted the 25 foursomes that played golf for Mollie's Fund on Thursday, September 28th, at Garden City Country Club. Golfers enjoyed impeccable greens playing in a best ball format. Mike Maher thrilled participants with an exciting hole in one on the 13th.

Cocktails and hors d'oeuvres were served to diners and golfers on the Club's patio. An elaborate buffet dinner was presented in the main dining room. Former GC resident Peter Garry offered grace followed by Jack Biggane's introduction of the "Highlights 2017" film featuring their foundation's current programs and accomplishments. Unable to attend the event, journalist and melanoma survivor Norah O'Donnell sent a special taped message. Gold medal Olympic winner Peter Cipollone discussed his surprise melanoma diagnosis and the necessity and

magnitude of the prevention and education programs initiated by Mollie's Fund. Art Gillin expertly conducted the Live Auction and guests were treated to many gifts generously donated by supporters and local merchants. GCHS students under the supervision of Mrs. Nancy Fleming sold thousands of raffle tickets.



## Your Comments...

"Your organization has sent me thousands of your wonderful red, wallet-sized fold outs with info on self-skin exams, etc. I take these with me to every Moffitt Mole Patrol Screening event we do about 15 a year plus numerous health fairs. The attendees love this product!"  
— *Lois Redina, Moffitt Cancer Center, Tampa*

"Thank you so much for what you are doing. I am 60 years old and just underwent melanoma surgery thanks to the sins of my youth and a lifetime of sailing on the ocean. Please keep up the good work." — *Scott Goodrich*

"Thank you for your reply and your help ... I am impressed by the work of Mollie's Fund and are aware of your TV ads." — *Kathleen LeMieux, Chicago*

"I'm 37 and only 7 months since my melanoma diagnosis (Stage 1)...Thank you for all you do and being a source for us trying to navigate and make it real for others." — *Kimberly French, Switzerland*

"Every time I see your PSA about Mollie, I am reminded of a very good friend and co-worker who lost her battle about a month after 9/11. She was a daughter, a sister, wife and mother and she is still terribly missed. Thank you for putting a face on melanoma." — *Joseph Kane*

"I admire the wonderful work you do. Melanoma is a cause that hit home as my uncle, Frank McCourt, died of melanoma in 2009, before his time."  
— *Siobhan McCourt, New York City*

"Thank you for sharing Mollie's story. I'm hoping it will touch my students." — *Stephanie Skelton, Altalla, Alabama*

"I just saw your advertisement on television tonight. I was impressed with the education given in just a few short minutes...I had iris melanoma." — *Ray Harris*

"Thank you so much for all your hard work and time in organizing an impressive presentation for Sacred Heart Academy. I saw a group of girls on Friday who had been in class and they all found it so interesting. Food for thought for all of them – what a gift you share ... Your Mollie continues to make a difference."  
— *Mary Jo Clarke, Sacred Heart Academy, Hempstead*

"Thanks for the great work. I just saw a Mollie Fund commercial can TV. Stage 1A acral lentiginous melanoma here." — *Amy Jordon, Iowa*

"Thank you all who have worked so tirelessly to save lives in Mollie's name. You are an inspiration."  
— *Tina McGratty Miller, Garden City*

"We used your materials during our CTE Summer Camp. Students seemed really interested and after the presentation even opted to sitting in the shade. Some students the day after came to camp wearing a hat and others brought sunscreen ... Your materials and information was very helpful and easy for students to comprehend. Thank you." — *Stephanie Cox, Health Educator, Cascade High School, Oregon*

## SPF is your BFF

Because 90% of all non-melanoma skin cancers and 86% of melanomas are attributed to UV radiation from the sun, sunscreen use is a vital part of an effective skin cancer prevention program. Promoting public access to sunscreen encourages sunscreen use. Mollie's Fund is delighted to institute their sunscreen donation dispenser program this summer in Garden City's parks and recreation areas. In collaboration with the Town of Southold, Mollie's Fund will begin a pilot program at select beaches and parks. "I think it's a wonderful idea," Mr. Russell, Town Supervisor, remarked. "We'll support it any way we can." GC High School and Middle School, and the Adelphi University community are also scheduled to receive dispensers.



## Be a "Champion for Charity" for Mollie's Fund

Please join us **Nov. 29 – Dec. 2** at "Champions for Charity," a holiday shopping extravaganza at Americana Manhasset and select Wheatley Plaza stores, Brooks Brothers, J. Crew, Funky Monkey, Tiffany & Co., Burberry, Ralph Lauren, Theory and Gucci, just to name a few! Our foundation will receive 25% of pre-tax purchases at over 70 stores and participating restaurants when you register for your CHAMPION CARD and designate Mollie's Fund as your charity of choice.

Registration begins October 15th. Just call 1-800-918-6767 or visit [championsforcharity.com](http://championsforcharity.com). You can also register in person at the Concierge Office next to The Shoe Box on the south side of the Americana.

Don't live on Long Island but want to participate? No problem. Complimentary shopping services are available. Shoppers can make pre-selected purchases on your behalf and ship your merchandise to you. Contact Danielle Merollo at 516-627-2277. Remember your CHAMPION CARD must be presented at time of purchase.

By focusing your holiday shopping on these stores, you will be double gifting, allowing Mollie's Fund to share in your generosity!

**Mollie Biggane  
Melanoma Foundation**  
168 Euston Road  
Garden City, New York 11530

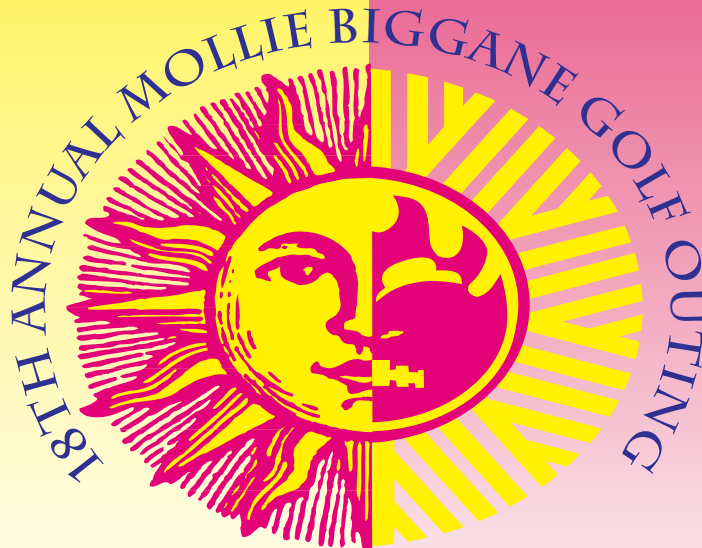
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# SAVE THE DATE

*Mollie*



**SEPTEMBER 27, 2018 AT GARDEN CITY COUNTRY CLUB**

Registration available at [www.molliesfund.org](http://www.molliesfund.org)